

White  
Label  
Software



Partner  
**Starter Kit**



*There are many ways to scale a business, but one often overlooked method is utilising a white label software development agency.*

## Partnering With A White Label Software Agency

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By partnering with a white label agency, businesses can offer software development services to their customers under their own brand. This not only allows businesses to tap into a new revenue stream, but also opens up new opportunities for marketing and promotion.

White label agencies have the experience and expertise to handle all aspects of software development, from initial planning and design to implementation and maintenance. This means that businesses can focus on their core competencies while the white label agency takes care of the rest. In addition, white label agencies typically have a team of developers who are familiar with a variety of programming languages and platforms, making them well-equipped to handle any project.

The benefits of utilising a white label software development agency are numerous, but perhaps the most important is that it can help businesses to scale quickly and efficiently. By outsourcing software development, businesses can free up time and resources that can be better spent on other areas of the business.

If you're looking for a way to scale your business quickly and effectively, utilising a white label software development agency is an excellent option. With the help of an experienced team of developers, you can tap into new revenue streams and open up new opportunities for growth. Sign up as a partner and start generating revenue.

10 Benefits

# To Partner with a White Label Software Agency



*There are many benefits of partnering with a white label software development agency.*

*Here are 10 of the most important ones.*

try  
Be



### 01 - Increased Profits

By offering your software development services, you increase your revenue. Trybe is a powerful 'White Label' software that allows you to manage multiple customers and budgets. Trybe allows you to control your own customer relationships and revenues.



### 02 - Focus on your core business

When you partner with a white label software development agency, you can focus on your core business while they take care of the software development. This way, you can be sure that the software development is in good hands and you can focus on what you do best.



### 03 - Get a turnkey solution

A white label software development agency can provide you with a turnkey solution. This means that they will handle everything from start to finish, so you don't have to worry about anything.



### 04 - They are experts

Software development is a complex process and requires a lot of expertise. When you partner with a white label software development agency, you can be sure that they have the necessary expertise to get the job done right.



### 05 - They use the latest technologies

White label software development agencies use the latest technologies to develop their solutions. This way, you can be sure that the solutions they provide are up-to-date and meet the latest standards.



### 06 - They are flexible

XpertGo development agency is very flexible. This means that they can adapt their services to your specific needs and requirements.



### 07 - They have a proven track record

When you partner with a white label software development agency, you can be sure that they have a proven track record. This means that they have successfully completed similar projects in the past and they know what it takes to get the job done right.



### 08 - Cross-Sell Opportunity

Cross-selling is the key to increasing profits and your revenue. You can easily earn more from your existing customers by cross-selling other services.



### 09 - They are reliable

White label software development agencies are usually very reliable. This means that you can trust them to deliver the solutions you need on time and within budget.



### 10 - They are affordable

White label software development agencies usually offer very competitive rates. This means that you can get the same quality of service at a fraction of the cost.

# What Problem Is Trybe Solving?

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## Software Development Agencies

- ✓ You're running on tight schedules and need to extend their expertise fast.
- ✓ You want to reduce overheads and increase profit margins, without sacrificing quality.
- ✓ You are looking to grow demand and revenue quickly.
- ✓ Your clients demand to have more transparency during the development stage of their project.
- ✓ Your clients make many change requests during the project making it difficult to track.
- ✓ You want to have an easy way to manage all your ongoing projects.
- ✓ You want to have updates 24/5 from professional developers.



## IT Businesses

- ✓ Your company is experiencing declining revenues and profit margins.
- ✓ Your hardware sales have been declining recently.
- ✓ The future expected demand for your products and services is sunsetting.
- ✓ You are looking for avenues to increase revenues and profit margins, but are not sure where to start.

# Let's Kick Start Your Software Journey?

*To help you take the first step, by registering as a partner with us, you'll have access to a number of lead generation tools. We want you as a partner, not a customer*

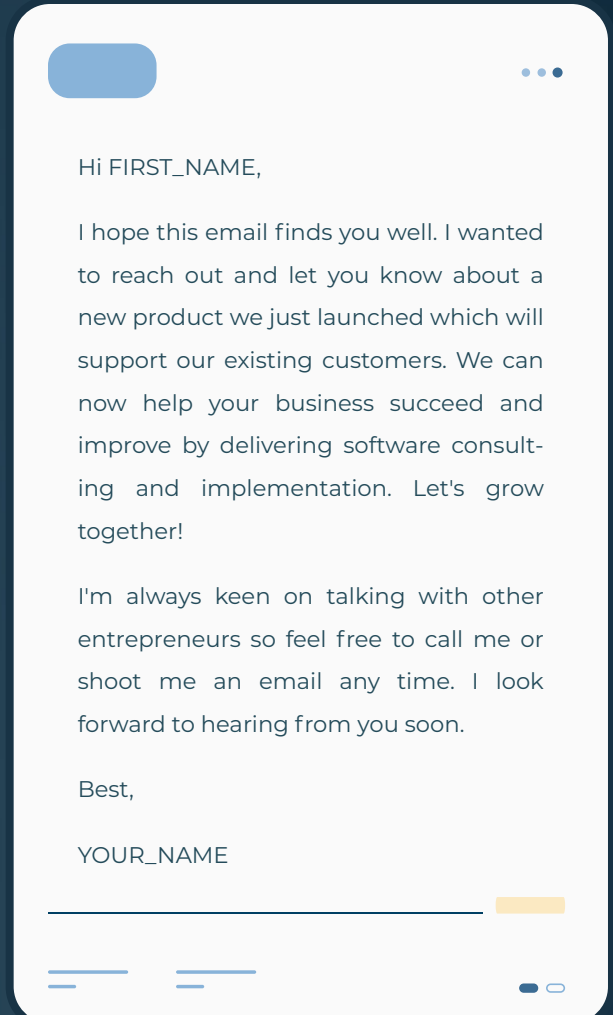
## 1. Outreach Email Templates

Sales emails are a type of email that is sent in order to promote a product or service. They are typically sent by businesses to potential customers or clients, and often include special offers or discounts.

Sales emails can be an effective way to generate leads and drive sales, but they can also be perceived as spammy or intrusive if not done correctly. We'll help and deliver you 2 email templates that you can use to start your software journey.



Sample Template



## 2. Drip Email Campaign

A drip email campaign is a series of automated emails that are sent out to a contact list over a period of time. They can be triggered by an event, such as signing up for a newsletter, or they can be sent out on a schedule.

Drip email campaigns can be a great way to keep your contacts engaged. They can also be used to promote new products or special offers. And because they are automated, they can save you a lot of time.

We'll help you set up your first campaign, so that you can kick start your journey and generate some leads.

## 3. Social Media Banners

A social media banner is an image or set of images that represents your brand on social media sites such as Facebook, Twitter, and LinkedIn. The banner should be visually appealing and should reflect the values of your company.

XpertGo will give you 2 free banner designs for your brand to promote your entry into the software development world.

## 4. Digital Ads Design

Digital ads are a type of advertising that uses digital technology to deliver marketing messages to potential customers. These ads can take many different forms, including text, images, videos, and audio. Digital ads are often interactive, which means that they can be clicked on or otherwise interacted with by users.

Digital ads are a powerful marketing tool because they can reach a large number of people very quickly and easily. Additionally, digital ads can be targeted to specific demographics, which makes them an effective way to reach certain consumers.

When you come onboard, we will design 2 ads for your brand for you to promote your new service and your brand.

## 5. Follow Up Call Script For Your Sales Agents

A script for a sales call can be your best friend or your worst enemy. It all depends on how you use it.

If you treat a script like a crutch, then it will be your worst enemy. You'll sound robotic and unnatural, and you'll likely annoy your prospect. But if you use a script as a guide, something to keep you on track and help you remember what points you need to hit, then it can be a powerful tool.

A script is not a replacement for real human interaction. It's just a way to make sure you don't forget anything important. This is where we can help you, by writing a script that will work for your business, so that you can increase your conversion rate.

# Starting Is Easy As 1, 2, 3...

## 1. Sign Up as a Partner

Once you decide to work with us, the next step is to sign up as a partner. This will allow us to get to know you and your business better. This will also give you access to our resources and our team of experts that will be able to guide you through the project scoping and development process.

## 2. Get your brand on Trybe

Once we have a better understanding of your business and the product you want to develop, we will brand Trybe with your corporate image. This will give you the confidence that you're working with a reputable and experienced software development agency, under your brand.

## 3. Submit your first project

Give Trybe a go. Submit your first project and experience how simple and intuitive our portal is. This will deliver great customer experience to your clients.

## 4. Quote your customer

After we have developed a project plan and timeline, we will offer you a quote. This will give you an estimate of the cost and time required to develop your product. After this, it's your time to quote your customer, adding your sale price. Not sure how to price it? We can help.

## 5. Final Review and Delivery

Once the project is completed, we will review and deliver the product to you. We will also provide you with a final report that will help you to track the project's progress and achievements.





We hope you've enjoyed this Starter Kit and have retained value to partner with XpertGo and start today generating more revenue to your business.

We're the leading provider of white label software development services, and we're passionate about helping our partners succeed.

Now that you know what we can do for you, please don't hesitate to reach out. We'd be happy to chat with you about your specific needs and how we can help your business be successful in the Software development space.



Business  
Solutions  
Development

## Want to Kick Start Your journey?

Book [here](#) a call or email us at [team@xpertgo.com.au](mailto:team@xpertgo.com.au)

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